### FAIRFIELD TOWNSHIP RESOLUTION NO. 25-77

### RESOLUTION APPOINTING AINSLEY BRANDABUR AS SUMMER INTERN, AT AN HOURLY RATE OF \$15.00.

WHEREAS: The Administrator has expressed the need for additional help through the busy summer months; and

WHEREAS: The intern position was advertised, Ainsley Brandabur applied and was interviewed; and

**NOW, THEREFORE, BE IT RESOLVED,** by the Board of Trustees of Fairfield Township, Butler County, Ohio, as follows;

- **SECTION 1:** The Board hereby approves the appointment of Ainsley Brandabur as Summer Intern at an hourly rate of \$15.00.
- SECTION 2: The Board hereby dispenses with the requirement that this resolution be read on two separate days, pursuant to RC 504.10, and authorizes the adoption of this resolution upon its first reading.
- SECTION 3: This resolution is the subject of the general authority granted to the Board of Trustees through the Ohio Revised Code and not the specific authority granted to the Board of Trustees through the status as a Limited Home Rule Township.
- SECTION 4: That it is hereby found and determined that all formal actions of this Board concerning and relating to the passage of this Resolution were taken in meetings open to the public, in compliance with all legal requirements including §121.22 of the Ohio Revised Code.
- **SECTION 5:** This resolution shall take effect at the earliest period allowed by law.

Adopted: May 13, 2024

Board of Trustees	Vote of Trustees
Michael Berding:	4-15
Shannon Hartkemeyer Warman Hartkemeyer	yes yes
Joe McAbee: Joe M. The	ves_
<u>AUTHENTICATION</u>	
This is to certify that this is a resolution which was du	ly passed and filed with the Fairfield Township
	2025.
ATTEST:	APPROVED AS TO FORM:
Schelly Schultz	Kathulfale.
Shelly Schultz, Fairfield Township Fiscal Officer	Katherine Barbiere, Township Law Director

### **Ainsley Brandabur**

Journalism, Strategic Communications, Marketing

CONTACT

Phone: (513) 403-4193

Address: 140 Heathwood Lane, Hamilton, OH

Email: ainsleyg148@gmail.com

### **EDUCATION**

### Ohio University | 2023-Present, Bachelor's of Science in Journalism, Minor: Marketing

GPA 3.87; Dean's List

 Student majoring in Journalism Strategic Commincation in the Scripps College of Communication. Minor: Marketing

### Badin High School 2019-2023

GPA 4.9; Honors Diploma

 Vice President of National Honors Society, Magnified Giving service leader, and a member of the swim and tennis team.

### WORK EXPERIENCE

### Flubs Ice Cream/Food Service Worker

April 2021-August 2023

 Delivered quality customer service and effective communication with coworkers while preparing orders.
Maintained cleanliness of store and preparation areas.

### **Shooters Sports Grill/Server**

May 2024-Present

- · Took orders and sent them to the kitchen
- Maintained cleanliness of the restaurant area and worked to keep customers satisfied with their meal.

### Fairfield Township Administration/Marketing and Communications Intern

May 2024-August 2024

- Updated website and socials to keep residents updated on events
- · Created flyers for township events
- · Prepared news releases to post online

### INVOLVEMENT

### The Post Athens/Writer

September 2023- April 2024

 Wrote and edited stories for Ohio University's student-run newspaper in the opinion section.

### Kappa Alpha Zeta Professional Fraternity/Member

February 2025-Present

 Active member in Kappa Alpha Zeta's professional marketing and business fraternity by participating in fundraising and coming up with business models for local businesses by doing outreach to build their company.

### Summer Intern Measurable Objectives

Township Projects & Initiatives

### Internship Goals

- Support key community initiatives
- Develop marketing and communication tools
- **Enhance township branding**
- Contribute to infrastructure documentation

# Marketing for Community Events

- Design promotional materials for:
- Patriots Day
- Halloween Movie Night & Trunk-or-Treat
- Easter Egg Hunt
- Spring Clean-Up Day
- Ensure consistent branding and visibility

### Welcome Packet for New Businesses

- Create an informative packet for commercial permit applicants
- Include township information, resources, and contacts
- Assemble a branded swag basket to accompany each packet

## **Township Branding Strategy**

- Brainstorm and propose ways to market the township
- Research best practices in municipal branding
  - Develop a list of actionable branding initiatives

## Press Release Preparation

- Draft reusable press release templates
- Address different scenarios (events, emergencies, updates)
- Maintain a ready-to-use communication toolkit

# Township Signage Assessment

- Review current signage throughout the township
- Identify gaps or opportunities for new signage
- Recommend locations and signage types

# Storm Drainage System Mapping

- Assist in mapping the township's entire stormwater system
- Support compliance and reporting requirements
- Work with GIS or other mapping tools as needed

## Deliverables & Impact

- Summary of key deliverables
- Expected contributions to township growth and visibility
- Opportunity for hands-on learning and professional development